

## Veerendra Prakash

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### Summary

I am a passionate and self-driven freelance developer and digital marketer with hands-on experience in WordPress development, MERN stack, and graphic design. I specialize in building responsive, SEO-optimized websites and delivering creative solutions for businesses. I'm always eager to collaborate on impactful projects and continuously expand my skills through real-world experience.

### Technical Skills

Java, DSA, SQL, HTML, CSS, JavaScript, ReactJS, NodeJS, Bootstrap, Firebase, MongoDB, MySQL, WordPress, Plugin Development, Website Hosting (cPanel), SDLC, Debugging, SEO, Canva, Photoshop, Communication, Teamwork, Problem Solving

### Experience

#### WordPress Developer & Graphic Designer | Feb 2024 – Present

**Company:** [Online Net India](#)

- Designing and developing WordPress websites for real estate and business domains.
- Creating visual content, social media creatives, and ad banners using Canva and Photoshop.
- Managing hosting services via cPanel and ensuring performance optimization.
- Collaborating with marketing teams to boost engagement and SEO rankings.

#### Full Stack Developer Intern | Sept 2023 – Dec 2023

**Company:** NetCore Info

- Built web applications using the MERN stack.
- Developed and deployed the Digital Marketing Management project.
- Designed front-end components using React and managed MongoDB database schemas.
- Integrated REST APIs and state management with Redux.

#### Junior Developer | Jan 2022 – Dec 2022

**Company:** [Advance Marketing Management](#)

- Created responsive interfaces using HTML, CSS, and JavaScript.
- Supported ongoing development and maintenance of client websites.
- Collaborated with senior developers to troubleshoot and improve functionality.
- Handled web hosting and deployments using cPanel.

## Education

### **Master of Computer Applications (MCA) | 2022 – 2024**

**Institution:** IIMT College of Engineering, Greater Noida

**CGPA:** 8.01

Specialized in Full Stack Development, Database Systems, and Cloud Technologies.

### **Bachelor of Computer Applications (BCA) | 2019 – 2022**

**Institution:** Dayanand Academy of Management Studies, Kanpur

**Percentage:** 65%

### **High School & Intermediate | 2014 – 2016**

**Institution:** SVM Inter College, Hamirpur

Completed with science stream.

## Projects

#### 1. [Digital Marketing Website](#)

- Created using HTML, CSS, JavaScript.
- Optimized for SEO and performance.
- Deployed with cPanel and integrated lead capture.

#### 2. [Kathi Junction Website](#) | [Social Media](#)

- Developed UI and sections for a metro-themed restaurant website.
- Used WordPress, Elementor, and custom CSS for visual presentation.
- Included a food menu, gallery, and social media integration.
- Designed promotional graphics and posters.

#### 3. [PropAssetz Real Estate Website](#) | [Social Media](#)

- Built a responsive real estate website for property listings.
- Integrated WhatsApp chat, location map, and gallery.
- Customized WordPress theme and deployed site via cPanel.
- Created footer, social icons, and contact forms.
- Focused on speed, accessibility, and visual engagement.